



FOR ALL EARLY YEARS  
CARE AND EDUCATION  
27-28 APRIL 2012  
BIC BOURNEMOUTH

## SPONSORSHIP & ADVERTISING CONTRACT APPLICATION

Please complete all sections and read the Terms and Conditions

### COMPANY DETAILS

Company name: \_\_\_\_\_  
Contact name: \_\_\_\_\_  
Job title: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
City: \_\_\_\_\_ County: \_\_\_\_\_  
Country: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Direct Tel: \_\_\_\_\_ Direct Fax: \_\_\_\_\_  
Mobile: \_\_\_\_\_  
Direct Email: \_\_\_\_\_  
Website: \_\_\_\_\_

### CONTRACT AGREEMENT

By signing this I confirm that I have read, understood and agree to the terms and conditions and am authorised on behalf of my organisation to enter into this Contract to Exhibit.

### EXHIBITOR

Signature: \_\_\_\_\_  
Name (PRINT): \_\_\_\_\_  
Date: \_\_\_\_\_

### EVISSTAR LTD – ORGANISER

Signature: \_\_\_\_\_ *Richard Joslin* \_\_\_\_\_  
Name (PRINT): RICHARD JOSLIN  
Date: \_\_\_\_\_

### SPONSORSHIP OPTIONS

- Goody Bag Sponsor (exclusive)** £ 1,995\*  
Your brand exclusively on the bags and into the hands of buyers + free insert
- Goody Bag Inserts** £ 300\*  
Either a flyer or a give-away to ensure buyers take you with them
- Sponsored Email Shots (new)** £ 250\* per e-shot  
Exclusively sponsor our direct email shots to over 10,000 nurseries and schools in the south of England and Wales as an integral part to our marketing campaign.
- Visitor Badge Sponsor (exclusive)** £ 995\*  
Your logo displayed in colour on all visitor badges
- Show Guide Advertisement** £ 500\*  
Place an advertisement in the Guide and get a free logo on your listing
- Show Guide Company Logo** £ 50\*  
The quick and easy way to ensure your listing stands out
- Platinum Show Sponsor (exclusive)** £ 4,995\*  
An integrated sponsorship for the company that wants to take the headlines
- Website Advertising** £ 300\*  
Quick, easy and live on a constant rotation until after the show

\* All rates are exclusive of VAT charged at 20%

**TOTAL** £ \_\_\_\_\_